



FUND CAMPAIGN
www.helpthemtohope.com

What is Help Them To Hope?

Established in 1959, **Help Them To Hope** is a community-wide fundraising effort for businesses, organizations and individuals to come together during the holiday season to provide support and assistance for Lake County people in need.

Help Them To Hope, Inc. is recognized by federal and state governments as a non-profit corporation, providing tens of thousands of dollars annually to Lake County public service agencies for direct disbursement to individuals in need.

More than 50 years ago, a small group of pressmen at The News Sun started a modest in-house collection for people in need. In 1959, the fund was opened to the public and since then has generated over \$2 million in direct contributions to assist the needy.



News Sun pressmen show their support of the newspaper's annual Help Them To Hope fund campaign in December 1968.

How does Help Them To Hope work?

Traditionally, Thanksgiving Day kicks off the campaign, which continues through the first days of the New Year. Lake County News-Sun provides a listing of individual donors as well as a total of campaign contributions.

Donations are accepted throughout the year at the Lake County News-Sun office and NorStates Bank and are listed in the newspaper at the beginning of the next campaign.

All administrative costs of collection, accounting, publicity and disbursement of the proceeds of **Help Them To Hope** are absorbed by Lake County News-Sun and NorStates Bank.

Advertisements, photos and stories about **Help Them To Hope** appear in Lake County News-Sun throughout the campaign. Frequently during the year, donations are made in memory

of departed loved ones, and are recognized in Lake County News-Sun at the beginning of the annual campaign.



Roy Dupuis, *News Sun* national advertising manager in 1964, accepts donations from Great Lakes personnel for the fund.

Where do Help Them To Hope funds go?

All **Help Them To Hope** donations go to local service agencies which provide direct financial support and services to Lake County residents in need. Agencies are selected because of their broad local outreach and support services. **Help Them To Hope** funds are used to provide emergency shelter and aid to homeless and/or battered men, women and children; to supply emergency financial aid to individuals needing assistance for medical expenses and energy bills during winter months; and to make food and clothing available to families or individuals in emergency situations.

How can I help?

If you would like to provide for the less fortunate in Lake County, please complete the following form and return it to the Lake County News-Sun office or a NorStates Bank facility with your donation. Group donations are welcome.

Many of our fund contributors remember a deceased family member or friend by making a donation to **Help Them To Hope**.

Your contribution is felt by the community and is greatly appreciated.

Name _____

Organization _____

Address _____

Email address _____

Amount contributed \$ _____

In memory of _____

☐ Check here if you prefer to have your donation remain anonymous

Please make checks or money orders payable to:

Help Them To Hope

P.O. Box 364

Gurnee, IL 60031